

The Institute for Physician Wellness



3RD ANNUAL PHYSICIAN COACHING SUMMIT SPONSORSHIP OPPORTUNITIES

SUPPORT PHYSICIANS WHO SUPPORT PHYSICIANS!

www.instituteforphysicianwellness.com
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3rd Annual Physician Coaching Summit

Physician coaches improve the lives of physicians and everyone else around them.

Gold-standard, randomized controlled trials support what we all know: physicians engaged in coaching experience significant improvements in their emotional exhaustion, resiliency and quality of life.

(Dyrbye et al, JAMA Intern Med. 2019; Fainstad et al, JAMA Netw Open. 2022)



The 3rd Annual Physician Coaching Summit provides a unique conference opportunity for learning, collaboration and career advancement for physicians who are coaches.

This premiere event is the largest gathering of professional physician coaches to date.

- 39 speakers who coach thousands of physicians across the USA
- 12 podcast hosts reaching many more thousands
- 150 Physician Coaches
- 46 hours of programming
- Organizational Leaders, CEOs, Researchers, and Chief Wellness Officers

We invite you to be a part of it by becoming a sponsor of the 3rd Annual Physician Coaches Summit held at beautiful La Cantera, San Antonio, November 6-9, 2022.

What first began as a journey to manage her own burnout has since evolved into an unwavering commitment to transform the culture of Medicine to one that prioritizes physician wellness.

Dr. Kathy Stepien - Physician, Coach, Educator



Dr. Stepien is a board-certified Pediatrician in active practice and the founding director of The Institute for Physician Wellness. She graduated from the University of Washington School of Medicine in 2007 and completed her Pediatric residency in 2011. She has published in the medical literature as well as in the lay press on topics affecting physician wellness. As a highly regarded speaker, coach, and educator, she elevates others to be a part of the change we all want to see in Medicine.

You can learn more about Dr. Stepien and the many resources offered through the Institute for Physician Wellness at www.instituteforphysicianwellness.com

We've got a sponsorship opportunity that's perfect for you.

The 3rd Annual Physician Coaching Summit

Sponsor Levels and Benefits

Become a Sponsor

Create relationships with physician coaches from across North America, across medical specialties and practice settings.

Our sponsorship packages include opportunities for pre-event, live, and post-event communications via on-line, digital, print and in-person presence.

We are pleased to offer these sponsorship opportunities:



Opening Reception Sponsor - \$20,000

- Sponsor premier opening event reception (welcomes attendees to conference)
- Exclusive opportunity for recognition during opening reception includes sponsor-provided content*
- 1 VIP exhibition booth in tradeshow
- Prominent Sponsor logo recognition on website, program materials, and rolling slides
- Exclusive pre-Summit email prepared by sponsor* with distribution to Summit participants
- Pre-Summit and post-Summit social media post with Sponsor logo recognition



Trauma-Informed Coaching Workshop Sponsor - \$15,000

- Sponsor of all-day, pre-Summit workshop designed to help physician coaches improve skills for assisting physicians with trauma
- Formal recognition during pre-Summit workshop including sponsor-provided content*
- 1 VIP exhibition booth in the tradeshow
- Prominent Sponsor logo recognition on website, program materials, and rolling slides
- Pre-Summit email prepared by the sponsor* with distribution to Summit participants



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*content approved in advance by The Institute for Physician Wellness

The 2022 Physician Coaching Summit Levels and Benefits



Platinum Sponsor - \$15,000

- Sponsor a networking activity or meal at Summit
- Formal recognition during activity or meal including Sponsor-provided content*
- One VIP exhibition booth in tradeshow
- Prominent Sponsor logo recognition on website, program materials, and rolling slides
- Pre-Summit email prepared by Sponsor* with distribution to Summit participants
- Pre-Summit and post-Summit social media post with Sponsor logo recognition



Gold Sponsor - \$10,000

- Sponsor a networking activity or meal at Summit
- 1 exhibition event table in the tradeshow
- Prominent Sponsor logo recognition on website and printed program materials
- Pre-Summit and post-Summit social media post with Sponsor logo recognition



Silver Sponsor - \$5,000

- 1 exhibition event table in tradeshow
- Sponsor logo recognition on website and printed program materials



Bronze Sponsor - \$2,500

- Sponsor logo recognition on website and printed program materials



Take a Brochure - \$500

- Placement of Sponsor brochures at registration table (does not include booth or event table)



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Terms & Conditions

MEETING CANCELLATION POLICY In the event that the Physician Coaching Summit is abbreviated or canceled because of circumstances beyond the IPW's control, including, but not limited to, pandemic or other public health risk, civil disturbance, earthquake, electrical outage, explosion, impediments to air and ground travel, freight embargo, strike or labor unrest, flood, hurricane, tornado, or other acts of God, and act of war, terrorism, or the act of any government (de facto or de jure) or any government agency, IPW reserves the right, in IPW's sole discretion, to unilaterally terminate the agreement between IPW and the exhibitor that is entered into, and/or the license that is granted by virtue of the submission of this Supporter Prospectus and its acceptance by IPW. In these circumstances, the exhibitor expressly agrees to waive any claim the exhibitor may have against IPW, including, but not limited to, those for fees paid by or on behalf of the exhibitor for exhibit space, sponsor opportunities, food and beverage, and signage.

PHOTOGRAPHY AND VIDEOTAPING Photographing and videotaping is prohibited during the conference without the permission of IPW.

CANCELLATION OF EXHIBIT Cancellation of exhibiting commitment must be received in writing to IPW at admin@instituteforphysicianwellness.com prior to 30 days of the start of the conference. Upon initial payment, sponsorship is non-refundable in its entirety.

TERMS AND CONDITIONS COMPLIANCE By completing the Application for Exhibit Space, the exhibiting company agrees to abide by all terms and conditions outlined in this Supporter Prospectus. The signer of the contract also agrees to share the terms and conditions with their company representatives who attend the Physician Coaching Summit. All matters and questions not covered by these terms and conditions are at the discretion of IPW. These terms and conditions may be amended at any time by IPW and all amendments, upon publication, shall be equally binding on all parties by them as the original regulations. All rules and regulations will be enforced without exception. Whenever possible, IPW will issue a warning and ask the exhibitor to correct the violation.

